

New Year Eve Breaks

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Friday, 30 December 2011 12:29

[DVD packaging](#) can be created to accommodate not only the DVD but anything else you wish to include. For example holiday companies will often send a complete pack containing information regarding a certain destination which will include a promotional DVD. Extended packaging can be made to house a variety of booklets, information sheets, application forms as well as specific DVD packaging. This is an excellent way of promoting holidays to more exotic locations or family destinations – appealing to consumers in this way increases the possibility of bookings for the future. Do not underestimate the selling power that the precise DVD packaging for your product can generate.